



The Harvard Crimson Ambassador Program

Thank you for joining the Harvard Crimson Ambassador Program! We are so excited to have you on board. Before you launch into your new role, please make sure to have your parent or guardian sign the Parental Consent Form and email it to programs@thecrimson.com with the Subject Line “Student Name Parental Consent Form”. This Parental Consent Form was emailed to you, and can also be found on the Crimson Ambassador page on our website. [The page is linked here.](#)

Ambassador Outreach Responsibilities

Reach out to peers that may be interested in joining you at the Crimson Journalism Summit! Send outreach flyers across Social Media platforms, emailing lists, group chats, etc. Ambassadors are encouraged to follow the Global Programs Instagram and Facebook accounts and repost our outreaches. Additionally, flyers for email, Instagram (post and story dimensions), and Facebook can also be downloaded directly from the [Crimson Ambassadors page](#).

Instagram

- Follow [@crimsonprograms](#) (we follow back!)
- Engage with and share Instagram stories & posts
- Download [Instagram Flyers](#) by clicking on the “Outreach” Button.

Facebook

- Like and follow the [Global Programs Facebook Page](#)
- Download [Facebook Flyers](#) by clicking on the “Outreach” Button.

Email

- Subscribe to our [newsletter](#) for news on programs and Ambassador Access

Ambassador Access

Exclusive Access to events including:

- College Admissions Ask Me Anythings with Harvard Undergraduates
- College Insights Program Webinars
- Journalism Seminars with Crimson Editors

Ambassador Discounts

Refer 2 students to CJS 2021 for 25% off your next program

Refer 3 students to CJS 2021 for 50% off your next program

Including the [Summer Journalism Academy](#)!

Submit your referrals via the [Crimson Journalism Summit website](#).